

# Exhibit, Briefing + Tour of the United Nations

November 30, 2011

## Design with the Other 90%: CITIES

Exhibit by the Smithsonian, Cooper-Hewitt National Design Museum  
Main Gallery, United Nations Visitors Lobby



Join us as we examine the complex issues arising from the unprecedented rate of urban growth, primarily in the informal settlements (“slums”) of the world where over 1 billion people reside. First visit the exhibit which shows design solutions that address the 90 percent of the world’s population not traditionally serviced by the professional design community. The exhibition will feature more than 60 projects from 22 countries around the globe and explore the multidisciplinary, overlapping relationships

among urban planning and design, education, social entrepreneurship, climate change, sanitation and water, migration, public health and affordable housing.

Next, tour the UN and, after lunch, participate in a spirited briefing and discussion with key UN personnel plus Cynthia Smith, curator of socially responsible design at the Cooper-Hewitt Museum and curator of this exhibit (see below). This is a United Nations Academic Impact (UNAI) collaborative event with Global Education Motivators and BigPictureSmallWorld.

### Schedule—Wednesday, November 30, 2011

- 9:15 Arrive at UN/Registration
- 9:45 “First Look” **Design with the Other 90%: CITIES** Exhibit
- 10:30 Tour of United Nations
- 11:45 Special-Permission Lunch in UN Staff Cafeteria
- 1:15 Briefing on Urban Development 2010-2030 Conference Room A/NLB  
Ramu Damodaran, Chief, UN Academic Impact  
Cecilia Martinez, Director, UN-Habitat  
Cynthia Smith, Curator, Cooper-Hewitt Museum  
Facilitated by Medard Gabel—BigPictureSmallWorld
- 2:45 Revisit to **Design with the Other 90%: CITIES** Exhibit
- 4:00 Leave United Nations

**Space is limited. Pre-registration required. Register by November 25th.**

**FOR MORE INFORMATION AND TO REGISTER CONTACT:**

**Global Education Motivators (GEM) 215.248.1150 · [gem@chc.edu](mailto:gem@chc.edu)**

Chestnut Hill College, Philadelphia, PA

**[www.cooperhewitt.org/exhibitions/critical-mass](http://www.cooperhewitt.org/exhibitions/critical-mass)**

**[www.bigpicturesmallworld.com](http://www.bigpicturesmallworld.com) · [www.gem-ngo.org](http://www.gem-ngo.org)**